

West Coast Curated - Events Submission Guideline

The ultimate goal of West Coast Curated is to position British Columbia's West Coast region as a must-visit art destination amongst locals and visitors alike by showcasing visual arts-related attractions with an exportable appeal to our key travel markets and are distinguishable from common or frequent events occurring throughout the region.

The following Events Submission Guideline serves as a guide outlining the events and exhibitions that will be accepted and promoted on westcoastcurated.com. We reserve the right to reject any submission that does not meet an editorial focus.

Approved events will be featured on the events page at www.westcoastcurated.com/event.
Approved exhibitions will be featured on the exhibitions page at www.westcoastcurated.com/exhibitions.

Please find the Events Submission Guidelines below.

1) The event/exhibition must fall within the visual arts or performing arts space.

Visual arts can include modern art, painting, multimedia, photography, Indigenous art, sculpture, public art and more. Performing arts includes dance, theatre or any-related performance art that includes a strong visual component. Film events are currently not being featured on the site.

Events can include:

- One-off events, multi-day events or festivals themed around art
- Examples: A gallery's opening reception, theatre performances, notable artist talks, an arts-related festival such as PuSh Performing Arts Festival or Capture Photography Festival.

Exhibitions can include:

- A public display of works of art held in an art gallery, museum or other art space.
- Examples: Exhibitions at larger galleries like the Vancouver Art Gallery or smaller galleries like Fort Gallery in Langley, or Public Art like the Vancouver Mural Festival or the Vancouver Biennale.

2) The event/exhibition must be held in at least one of the following West Coast Curated communities:

- Vancouver
- Vancouver's North Shore
- Burnaby
- New Westminster
- Whistler (exceptions may be made for events or exhibitions in Squamish and Pemberton)
- Township of Langley

3) The event/exhibition must be held at a public space or public gallery.

Events/exhibitions held at private galleries are currently not accepted. The event/exhibition must be accessible by the public. Free, paid and by donation events/exhibitions are welcomed.

4) Currently, West Coast Curated does not list:

- Film-related events
- Music-centric events and festivals
- Individual events/shows that are part of a larger festival
- Conferences, workshops, fundraisers, small-scale craft fairs, etc.
- One-day events in a pop-up type space

**May be subject to change. Exceptions may apply on a case-by-case basis. Every effort is made to equitable to all participating West Coast Curated communities.*

5) If possible, the event/exhibition should be submitted at least one month prior to the event/exhibition date with the opportunity for one round of revisions.

We will accept events/exhibitions no later than two weeks prior to the start date.